

Complete and Fax to Central Office each Monday by 10:00 AM

| | | | |
|---|---------------|---------------------------------|--|
| PROPERTY # | PROPERTY NAME | PROPERTY MANAGER | PERIOD ENDING (MON) _____ through (SUN) _____ |
| SOURCE <i>Mark (X) on all sources of advertising currently in use. Tally traffic amounts in appropriate column.</i> | | TELEPHONE CALLS | WALK-INS DRIVE-BYS |
| MAGAZINES <input type="checkbox"/> For Rent | | | |
| <input type="checkbox"/> Apartment Guide | | | |
| NEWSPAPER | | | |
| <input type="checkbox"/> The Oregonian | | | |
| <input type="checkbox"/> Gresham Outlook | | | |
| <input type="checkbox"/> Salem Statesman | | | |
| <input type="checkbox"/> The Columbian | | | |
| <input type="checkbox"/> Hillsboro Argus | | | |
| <input type="checkbox"/> The Chronicle & Sentinel Mist | | | |
| <input type="checkbox"/> The Clackamas Review | | | |
| <input type="checkbox"/> Oregon City News | | | |
| <input type="checkbox"/> Other: _____ | | | |
| SIGNAGE (A-boards, Visual, Banner, etc.) | | | |
| REFERRALS <input type="checkbox"/> Current Resident | | | |
| <input type="checkbox"/> Previous Resident | | | |
| <input type="checkbox"/> Another Property | | | |
| <input type="checkbox"/> Other | | | |
| YELLOW PAGES (Phone Book) | | | |
| INTERNET <input type="checkbox"/> Rentnet.com | | | |
| <input type="checkbox"/> Forrent.com | | | |
| <input type="checkbox"/> Rent.com | | | |
| <input type="checkbox"/> MOVE.com/Homestore.com | | | |
| <input type="checkbox"/> Apartments.com | | | |
| <input type="checkbox"/> Craigslist.com | | | |
| <input type="checkbox"/> Other | | | |
| BALLOONS / FLIER <input type="checkbox"/> | | | |
| OTHER <input type="checkbox"/> | | | |
| TRAFFIC TOTALS | | | |
| | | Telephone Calls | Walk-ins/Drive-by |
| <input type="checkbox"/> Pet Policy | | | |
| <input type="checkbox"/> # of Bedrooms Not Available | | | |
| <input type="checkbox"/> No Washer / Dryer Hook-Ups | | | |
| <input type="checkbox"/> Other | | | |
| LOST PROSPECT TOTALS | | | |
| SPECIALS / PROMOTIONS | | | |
| COMMENTS | | | |
| | | Copy of Newspaper Ad | |
| | | | |